



Kellogg Company
Financial News Release

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**KELLOGG COMPANY TO WEBCAST PRESENTATION AT BARCLAYS
2018 GLOBAL CONSUMER STAPLES CONFERENCE**

BATTLE CREEK, MICH. – August 17, 2018 – Kellogg Company (NYSE: K) will webcast its presentation to the Barclays 2018 Global Consumer Staples Conference live at 8:15 am EDT, Wednesday, September 5, 2018.

Speaking on behalf of Kellogg Company will be Steve Cahillane, Chairman and Chief Executive Officer; Fareed Khan, Chief Financial Officer; Clive Sirkin, Chief Growth Officer; and Nigel Hughes, Sr. Vice President, Global Research & Development.

- Presentation Slides:** Printable slides will be available beginning at approximately 7:30 am EDT on Wednesday, September 5 at <https://investor.kelloggs.com>
- Live Webcast:** Live audio webcast with on-screen slides will be available at approximately 8:00 am EDT, Wednesday, September 5 at <https://investor.kelloggs.com>
- Replay Webcast:** Available beginning at about 1:00 pm EDT on Wednesday, September 5 and remaining for six months.
- Podcast:** Available beginning at about 1:00 pm EDT on Wednesday, September 5 and remaining for six months.

About Kellogg Company

At Kellogg Company (NYSE: K), we strive to enrich and delight the world through foods and brands that matter. Our beloved brands include *Pringles*®, *Cheez-It*®, *Keebler*®, *Special K*®, *Kellogg's Frosted Flakes*®, *Pop-Tarts*®, *Kellogg's Corn Flakes*®, *Rice Krispies*®, *Eggo*®, *Mini-Wheats*®, *Kashi*®, *RXBAR*® and more. Net sales in 2017 were approximately \$13 billion, comprised principally of snacks and convenience foods like cereal and frozen foods. Kellogg brands are beloved in markets around the world. We are also a company with Heart & Soul, committed to creating three billion Better Days by 2025 through our [Breakfasts for Better Days](#) global purpose platform. Visit www.KelloggCompany.com or www.OpenforBreakfast.com.