



## Kellogg Company

Financial News Release

### Analyst Contact:

John Renwick, CFA (269) 961-9050

### Media Contact:

Kris Charles, (269) 961-3799

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## Kellogg Company Sets Date for 2018 First Quarter Results Conference Call / Webcast

**BATTLE CREEK, MICH. – April 13, 2018** – Kellogg Company (NYSE: K) plans to issue its 2018 first quarter financial results at approximately 8:00 am EDT on Thursday, May 3, 2018.

The following documents will be available on the website, <http://investor.kelloggs.com>, at 8:00 am EDT: Press release, financial tables, GAAP reconciliations, and presentation slides.

The company will also host a public conference call / webcast during which Kellogg executive management will review and discuss these results. Speaking on behalf of Kellogg Company will be Steve Cahillane, Chairman and Chief Executive Officer; Fareed Khan, Chief Financial Officer; and Amit Banati, President of Kellogg Asia Pacific. A question and answer session with analysts and investors will follow. A transcript of the conference call will be posted on the Company website within 24 hours of the event.

### Live Conference Call

Date: Thursday, May 3, 2018

Time: 9:30 am – 10:30 am EDT

Teleconference Number: (855) 209-8258 in the U.S.  
(412) 542-4104 outside the U.S.

Dial-in available beginning at 9:15 am EDT, no access code needed.

Presentation Slides: Printable slides available at approximately 8:00 am EDT on Thursday, May 3 at <http://investor.kelloggs.com>.

Webcast: Live audio webcast with or without slides is available at <http://investor.kelloggs.com>.

Participation by the press in the live Q&A session is in a listen-only mode.

### Rebroadcast

Webcast: Available beginning at 1:00 pm EDT Thursday, May 3, and for at least 90 days thereafter at <http://investor.kelloggs.com>.

Podcast: MP3 audio file (podcast) available for download beginning at about 1:00 pm EDT on Thursday, May 3, at <http://investor.kelloggs.com>.

Telephonic: Available beginning at 1:30 pm EDT Thursday, May 3, until Thursday, May 10, 2018.

(877) 344-7529 in the U.S., access code # 10118182

(412) 317-0088 outside the U.S., access code # 10118182

## About Kellogg Company

At Kellogg Company (NYSE: K), we strive to enrich and delight the world through foods and brands that matter. Our beloved brands include *Pringles*®, *Cheez-It*®, *Keebler*®, *Special K*®, *Kellogg's Frosted Flakes*®, *Pop-Tarts*®, *Kellogg's Corn Flakes*®, *Rice Krispies*®, *Eggo*®, *Mini-Wheats*®, *Kashi*®, *RXBAR*® and more. Net sales in 2017 were approximately \$13 billion, comprised principally of snacks and convenience foods like cereal and frozen foods. Kellogg brands are beloved in markets around the world. We are also a company with Heart & Soul, committed to creating three billion Better Days by 2025 through our [Breakfasts for Better Days](#) global purpose platform. Visit [www.KelloggCompany.com](http://www.KelloggCompany.com) or [www.OpenforBreakfast.com](http://www.OpenforBreakfast.com).

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