



Kellogg Company

Financial News Release

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Kellogg Company Sets Date for 2017 First Quarter Results Conference Call / Webcast

BATTLE CREEK, MICH. – April 18, 2017 – Kellogg Company (NYSE: K) plans to issue its 2017 first quarter financial results at approximately 8:00 am EDT on Thursday, May 4, 2017.

The following documents will be available on the website, <http://investor.kelloggs.com>, at 8:00 am EDT: Press release, financial tables, GAAP reconciliations, and presentation slides.

The company will also host a public conference call / webcast during which Kellogg executive management will review and discuss these results. Speaking on behalf of Kellogg Company will be John Bryant, Kellogg Company chairman and chief executive officer, Fareed Khan chief financial officer and Paul Norman president Kellogg North America. A question and answer session with analysts and investors will follow. A transcript of the conference call will be posted on the company website within 24 hours of the event.

Live Conference Call

Date: Thursday, May 4, 2017

Time: 9:30 am – 10:30 am EDT

Teleconference Number: (855) 209-8258 in the U.S.
(412) 542-4104 outside the U.S.

Dial-in available beginning at 9:15 am EDT, no access code needed.

Presentation Slides: Printable slides available at approximately 8:00 am EDT on Thursday, May 4 at <http://investor.kelloggs.com>.

Webcast: Live audio webcast with or without slides is available at <http://investor.kelloggs.com>.

Participation by the press in the live Q&A session is in a listen-only mode.

Rebroadcast

Webcast: Available beginning at 1:00 pm EDT Thursday, May 4, and for at least 90 days thereafter at <http://investor.kelloggs.com>.

Podcast: MP3 audio file (podcast) available for download beginning at about 1:00 pm EDT on Thursday, May 4, at <http://investor.kelloggs.com>.

Telephonic: Available beginning at 1:30 pm EDT Thursday, May 4, until Thursday, May 11, 2017.

(877) 344-7529 in the U.S., access code # 10104122

(412) 317-0088 outside the U.S., access code # 10104122

About Kellogg Company

At Kellogg Company (NYSE: K), we are driven to enrich and delight the world through foods and brands that matter. With 2016 sales of more than \$13 billion, Kellogg is the world's leading cereal company; second largest producer of cookies and crackers; a leading producer of savory snacks; and a leading North American frozen foods company. Every day, our well-loved brands nourish families so they can flourish and thrive. These brands include Kellogg's®, Keebler®, Special K®, Pringles®, Kellogg's Frosted Flakes®, Pop-Tarts®, Kellogg's Corn Flakes®, Rice Krispies®, Kashi®, Cheez-It®, Eggo®, Coco Pops®, Mini-Wheats®, and many more. To learn more about our responsible business leadership, foods that delight and how we strive to make a difference in our communities around the world, visit www.kelloggcompany.com.

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