



Kellogg Company News

For release: April 10, 2017
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KELLOGG COMPANY 2017 ANNUAL SHAREOWNERS MEETING TO BE WEBCAST LIVE

BATTLE CREEK, MICH. – Kellogg Company (NYSE: K) will host a live audio webcast of its 2017 Annual Meeting of Shareowners. Presentation slides will be available for viewing and download.

John Bryant, Kellogg Company chairman and CEO will be speaking on behalf of Kellogg Company. A question and answer session with shareowners in attendance will follow.

Live webcast and slides available at <http://investor.kelloggs.com>

Date: Friday, April 28, 2017
Time: 1:00 pm ET
Webcast: Live audio webcast with slides
Presentation Slides: Printable slides available at approximately 12:30 pm ET on Friday, April 28, 2017

Rebroadcasts available at <http://investor.kelloggs.com>

Audio Replay: Available beginning at 5:00 pm ET on Friday, April 28, 2017, and remaining available for 90 days thereafter.
Podcast: MP3 audio file available for download at 5:00 pm ET on Friday, April 28, 2017.

About Kellogg Company

At Kellogg Company (NYSE: K), we are driven to enrich and delight the world through foods and brands that matter. With 2016 sales of more than \$13 billion, Kellogg is the world's leading cereal company; second largest producer of cookies and crackers; a leading producer of savory snacks; and a leading North American frozen foods company. Every day, our well-loved brands nourish families so they can flourish and thrive. These brands include Kellogg's®, Keebler®, Special K®, Pringles®, Kellogg's Frosted Flakes®, Pop-Tarts®, Kellogg's Corn Flakes®, Rice Krispies®, Kashi®, Cheez-It®, Eggo®, Coco Pops®, Mini-Wheats®, and many more. To learn more about our responsible business leadership, foods that delight and how we strive to make a difference in our communities around the world, visit www.kelloggcompany.com.

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