



**Kellogg Company**  
Financial News Release

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## **Kellogg Company 2016 Third Quarter Results Conference Call / Webcast**

**BATTLE CREEK, MICH. – September 27, 2016** – Kellogg Company (NYSE: K) plans to issue its 2016 third quarter earnings results in a press release at approximately 8:00 am ET on Tuesday, November 1, 2016.

The company will also host a public conference call / webcast during which Kellogg executive management will review and discuss these results. Speaking on behalf of Kellogg Company will be John Bryant, Kellogg Company chairman and chief executive officer; Ron Dissinger, chief financial officer; Amit Banati, president Kellogg Asia Pacific; Chris Hood, president Kellogg Europe; Paul Norman, president Kellogg North America; and Maria Fernanda Mejia, president Kellogg Latin America. To accommodate the region presidents joining the call, the call will be extended to an hour and a half and begin at 9:00 am ET. Please note the change in start time from previous calls. A question and answer session with analysts and investors will follow.

### **Live Conference Call**

Date: Tuesday, November 1, 2016

Time: 9:00 am – 10:30 am ET

Teleconference Number: (855) 209-8258 in the U.S.  
(412) 542-4104 outside the U.S.

Dial-in available beginning at 8:45 am ET, no access code needed.

Presentation Slides: Printable slides available at approximately 8:00 am ET on Tuesday, November 1, at <http://investor.kelloggs.com>.

Webcast: Live audio webcast with or without slides is available at <http://investor.kelloggs.com>.

Participation by the press in the live Q&A session is in a listen-only mode.

### **Rebroadcast**

Webcast: Available beginning at 1:00 pm ET Tuesday, November 1, and for at least 90 days thereafter at <http://investor.kelloggs.com>.

Podcast: MP3 audio file (podcast) available for download beginning at about 1:00 pm ET on Tuesday, November 1, at <http://investor.kelloggs.com>.

Telephonic: Available beginning at 1:30 pm ET Tuesday, November 1, until 11:00 pm ET Tuesday, November 8, 2016.

(877) 344-7529 in the U.S., access code # 10083542

(412) 317-0088 outside the U.S., access code # 10083542

## **About Kellogg Company**

At Kellogg Company (NYSE: K), we are driven to enrich and delight the world through foods and brands that matter. With 2015 sales of approximately \$13.5 billion, Kellogg is the world's leading producer of cereal, second largest producer of cookies and crackers, and a leading producer of savory snacks and frozen foods. Every day, our well-loved brands nourish families so they can flourish and thrive. These brands include Kellogg's®, Keebler®, Special K®, Pringles®, Frosted Flakes®, Pop-Tarts®, Corn Flakes®, Rice Krispies®, Kashi®, Cheez-It®, Eggo®, Coco Pops®, Mini-Wheats®, and many more. To learn more about our responsible business leadership, foods that delight and how we strive to make a difference in our communities around the world, visit [www.kelloggcompany.com](http://www.kelloggcompany.com).

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