



**Kellogg Company**  
Financial News Release

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## **KELLOGG COMPANY TO WEBCAST PRESENTATION AT 2017 CAGNY CONFERENCE**

**BATTLE CREEK, MICH. – January 30, 2017** – Kellogg Company (NYSE: K) will webcast its presentation to the 2017 Consumer Analyst Group of New York Conference live at 12:30 pm EST, Tuesday, February 21, 2017.

- Presentation Slides:      Printable slides will be available beginning at approximately 11:30 am EST on Tuesday, February 21 at <http://investor.kelloggs.com>.
- Live Webcast:              Live audio webcast with on-screen slides will be available at 12:15 pm EST, February 21 at <http://investor.kelloggs.com>.
- Replay Webcast:          Available beginning at about 5:00 pm EST on Tuesday, February 21 and remaining for one year at <http://investor.kelloggs.com>.
- Podcast:                    Available beginning at about 5:00 pm EST on Tuesday, February 21 and remaining for 90 days at <http://investor.kelloggs.com>.
- Transcript:                Available at 9:00 am EST on Wednesday, February 22 or as soon as provided by vendor at <http://investor.kelloggs.com>.

### **About Kellogg Company**

At Kellogg Company (NYSE: K), we are driven to enrich and delight the world through foods and brands that matter. With 2015 sales of approximately \$13.5 billion, Kellogg is the world's leading producer of cereal, second largest producer of cookies and crackers, and a leading producer of savory snacks and frozen foods. Every day, our well-loved brands nourish families so they can flourish and thrive. These brands include Kellogg's®, Keebler®, Special K®, Pringles®, Frosted Flakes®, Pop-Tarts®, Corn Flakes®, Rice Krispies®, Kashi®, Cheez-It®, Eggo®, Coco Pops®, Mini-Wheats®, and many more. To learn more about our responsible business leadership, foods that delight and how we strive to make a difference in our communities around the world, visit [www.kelloggcompany.com](http://www.kelloggcompany.com).