



**Kellogg Company**  
Financial News Release

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**KELLOGG COMPANY TO WEBCAST PRESENTATION AT BARCLAYS  
2016 GLOBAL CONSUMER STAPLES CONFERENCE**

**BATTLE CREEK, MICH. – August 16, 2016** – Kellogg Company (NYSE: K) will webcast its presentation to the Barclays 2016 Global Consumer Staples Conference live at 2:15 pm EDT, Wednesday, September 7, 2016.

Speaking on behalf of Kellogg Company will be John Bryant, chairman and chief executive officer, Ron Dissinger, chief financial officer; and Clive Sirkin, chief growth officer.

**Presentation Slides:** Printable slides will be available beginning at approximately 1:00 pm EDT on Wednesday, September 7 at <http://investor.kelloggs.com>

**Live Webcast:** Live audio webcast with on-screen slides will be available at 2:15 pm EDT, Wednesday, September 7 at <http://investor.kelloggs.com>

**Replay Webcast:** Available beginning at about 7:00 pm EDT on Wednesday, September 7 and remaining for six months.

**Podcast:** Available beginning at about 7:00 pm EDT on Wednesday, September 7 and remaining for six months.

**About Kellogg Company**

At Kellogg Company (NYSE: K), we are driven to enrich and delight the world through foods and brands that matter. With 2015 sales of approximately \$13.5 billion, Kellogg is the world's leading producer of cereal, second largest producer of cookies and crackers, and a leading producer of savory snacks and frozen foods. Every day, our well-loved brands nourish families so they can flourish and thrive. These brands include Kellogg's®, Keebler®, Special K®, Pringles®, Frosted Flakes®, Pop-Tarts®, Corn Flakes®, Rice Krispies®, Kashi®, Cheez-It®, Eggo®, Coco Pops®, Mini-Wheats®, and many more. To learn more about our responsible business leadership, foods that delight and how we strive to make a difference in our communities around the world, visit [www.kelloggcompany.com](http://www.kelloggcompany.com).