

*Kellogg Company Corporate Political Expenditures for 2012:*

Kellogg did not contribute to any candidates, political parties, or political committees in 2012.

Kellogg contributed to the Coalition Against Costly Food Labeling in 2012, a ballot initiative committee in California.

Kellogg did not make independent expenditure contributions to super PACs, 527 organizations or 501(c)(4) organizations and has no plans to do so.

Trade Associations and 501(c)(4) Organizations: below is a list of groups to which a portion of our payments for the previous calendar year allocated for nondeductible lobbying expenses is at least \$20,000:

- Alliance for American Advertising
- Business Leaders for Michigan
- Grocery Manufacturers of America

Kellogg Company's political contributions during the reporting period were all made in accordance with its Political Contributions Policy.